



FOR IMMEDIATE RELEASE

Izu too has a pilgrimage to 88 temples pilgrimage!
“Cultural Experience: Temple Pilgrimage in Izu Peninsula”
Accommodation Plan
— Enjoy together with fresh local food, Onsen, and warm hospitality —



SHIZUOKA, September 1st 2017 – AGORA Hotel Alliance member, IMAISO (Address: 127 Mitaka, Kawazu-cho, Kamo-gun, Shizuoka, General Manager: Mitsuhiro Goto, Rooms:45) will begin accepting reservations for a new accommodation plan “Cultural Experience: Temple Pilgrimage in Izu Peninsula” from September 1st, 2017 throughout year.

《Izu 88 Pilgrimage – Visit 88 temples in Izu Peninsula–》

An “Ohenro (Pilgrimage)” is to visit temples which have connection to Kukai, also known as Kobo Daishi, who founded the Shingon or “True Word” school of Buddhism. In recent years, many people visit such temples for health improvement or to obtain spiritual energy. We call those visitors “Ohenro-san (Pilgrims)”. Throughout the year, approximately 300,000 pilgrims embark on the Shikoku Pilgrimage, which is the most famous pilgrimage of its type in Japan.

The pilgrimage to 88 temples, in Izu Peninsula, has existed since Edo era. “Izu 88 Pilgrimage” is spread over 13 cities and towns of Izu Peninsula. It starts from the temple 1 “Reisho-in” and ends at the temple 88 “Shuzenji”. The total distance is 444km (about 275 miles) so that is called the “Shiawase (happiness)” pilgrimage. (4 is read as “Shi” and together as “Awase”, so three 4s together as “Shiawase”, which means happiness.) Many people visit to refresh and pursue happiness.

You can start pilgrimage from anywhere, not just from one of the numbered temples. And today, it is also acceptable to choose your preferred method of travel, such as by car, walking, or tour buses, to enjoy your own style of pilgrimage.

《Cultural Experience: Pilgrimage in Izu Peninsula》

This plan includes free rental of “haori” (special white coat for pilgrims), “wagesa” towel (loop-shaped monk’s stole), “Sugegasa” (sedge hat), and “Kongozue” (walking stick for pilgrim), to enable you to dress like a real pilgrim. In addition, you will receive the official booklet to collect stamps especially designated for Izu 88 Pilgrimage, on which you can get red stamps when you visit and worship at the temples.



After walking and visiting temples, enjoy our open-air bath with natural hot spring, looking down Imaihama beach, and a Japanese course dinner cooked using local ingredients to heal your fatigue and reenergize. (Official booklet to collect stamps)

Experience and enjoy Japanese culture in Izu Peninsula and feel the good old days of Japan.

Here at Imaiso, we strive to align with AGORA’s vision for a “Collection of Beautiful Japan”, to provide special hospitality in tradition Japanese Inn form, and to contribute to our local community.

【For Inquiries from Media】

AGORA Hospitalities, PR : Ms. Suzuki

TEL : 03-3436-1860 E-mail : pr@agorahospitalities.com

– Details of the Plan –

Date : September 1st, 2017 ~ (Throughout the year)

Rate : From JPY 21,496~ /per person, for groups of 2

From JPY 20,524~ /per person, for groups of 3

※Including dinner, breakfast, and taxes

Contents : Free rental of Pilgrim items

1. Haori (Special white coat for pilgrim)
2. Wagesa Towel (Loop-shaped monk's stole)
3. Sugegasa (Sedge hat)
4. Kongozue (Walking stick for pilgrim)

Official Booklet to collect stamps designated for Izu 88 Pilgrimage

Japanese course dinner with local fresh food

Japanese set meal for breakfast



〈About Izu Pilgrimage Promotion Association〉

The goal of the association is to revitalize and promote Izu 88 pilgrimage. They support the Izu 88 Pilgrimage by reviving “the spirit of pilgrimage” and creating good relationship of temples, community, and pilgrim, so men and women of all ages can participate and enjoy. Furthermore, they believe this will lead everyone's happiness and revitalization of local economy. They also support pilgrims by giving advices on pilgrim manners and discuss their worries at the “Temple 0” location near Shuzenji.
HP : <http://izu88.net/>

Temples near IMAISO

- ◆ Temple 32 : Zennoin
Address : 400-1 Inatori, Higashi-Izu, Kamo-gun
10mins by car, 1hour 15mins by walk
- ◆ Temple 33 : Shojoji
Address : 833-1-1 Inatori, Higashi-Izu, Kamo-gun
15mins by car, 1hour 30mins by walk
- ◆ Temple 34 : Sanyoin
Address : 807-1 Kawazuikadaba, Kawazu-cho, Kamo-gun
10mins by car, 1hour 15mins by walk
- ◆ Temple 35 : Seisokuji
Address: 256 Yatsu, Kawazu-cho, Kamo-gun
30mins by walk
- ◆ Temple 36 : Joanji
Address : 413 Yatsu, Kwazu-cho, Kamo-gun
25mins by walk
- ◆ Exceptional Temple 31 : Shonenji
Address: 334-1 Hama, Kawazu-cho, Kamo-gun
15mins by walk



(Temple 35: Seisokuji)



(Scene of Goshuin – Temple stamp)

【For Inquiries from Guests】

IMAIISO

TEL : 0558-34-1155 E-mail : info@imaiso.jp
127 Mitaka, Kawazu-cho, Kamo-gun, Shizuoka 413-0503