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Agora Powers Global Entry into Japanese Hospitality

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Cultural insight, global mindset, and flexibility for international partners.

HOTEL AGORA REGENCY OSAKA SAKAI

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In Japan's booming hospitality market, few players offer what Agora Hospitality Group (TSE:9704) does: the rare ability to translate local insight into global investor success.

"We bring local expertise and global perspective to every stage, from sourcing off-market deals to managing exits that maximize returns," says Executive Vice President Wendy Shi.

By combining cultural fluency with investment discipline, Agora has become the go-to partner for global brands and capital looking to enter Japan. Trusted by names like IHG Hotels & Resorts, and Dorsett, the company stands out for its ability to turn fragmented, underutilized assets into strategic long-term plays.

One example is the repositioning of WBF hotels in Osaka, where Agora supported IHG Hotels & Resorts' midscale hotel brand entry into the Osaka market through an off-market acquisition and rebranding effort. Unlike rigid franchise operators, Agora approaches each project with investor alignment and operational flexibility, tailoring upgrades, timelines and ROI strategies to meet partner goals.

For international investors seeking both access and results in Japan's hospitality sector, Agora offers not just a gateway but a partnership built on cultural intelligence and investment precision.

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